**Ukraine will host the first NFT charity exhibition dedicated to mental health**

Adaptation Resource Center "BARVINOK" together with digital artist Alexander Pryimak organize the first in Ukraine charitable NFT-exhibition within the socio-psychological project #CHOMU.

The aim of the project is to draw attention to seven issues that stand at the sources of mental health. Among them - "Why am I jealous of everyone?", "Why do I not respect others?", "Why do I not love myself?" etc.

**About the exhibition**

The exhibition is a collection of animated 3D works. All works will be displayed as NFT on the marketplace for sale. Later, a physical exhibition will be organized on the added screens together with the installation. It is planned to place QR codes for the opportunity to purchase an NFT job or make an additional contribution.

The exhibition will be divided into three stages:

1. Placing posters in the city (A3 posters, city lights)

2. Placement of NFT works on the marketplace

3. Holding a physical exhibition

**Detailed description of the exhibition concept**

Each of the characters in the paintings represents a man who looks in the mirror and asks himself, "Why?" We look at the man standing on the other side of the mirror. There is no question mark on the glass and the word itself looks blurry, because the character (we) do not dare to confidently ask yourself this question. The unique coloring of each character suggests that we are all different, but face the same question: Why?

**Alexander Priymak**

digital artist

*"The exhibition is a series of animated 3D paintings, each of which is designed to draw attention to the issues at the origins of human mental health. I myself have repeatedly faced these questions when I went through severe depression and spent several years finding answers.*

*The peculiarity of the event is that the paintings will be put up for sale on an international NFT platform (online marketplace). Therefore, despite the fact that the exhibition will be physically held in Kiev, you can buy paintings and join the charity from anywhere in the world.*

*It's great when digital art becomes a new way to help people."*

All funds raised will go to a series of trainings, seminars, individual and group consultations on mental health issues. They will be conducted by existing and invited specialists of the adaptation resource center "BARvinOK".

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**“БАРвінОК”** is a non-governmental organization that has existed since 2017 and is engaged in effective psychosocial rehabilitation of people with mental disorders.

**NFT** is a non-fungible token, non-interchangeable, or unique token. This is a digital certificate of authenticity of work in the blockchain chain. In essence, NFT is a digital asset that has a collector's character. The file contains exceptional information, it is valuable both as a cryptocurrency and as an art form. NFT can be any unique art objects of interest to others. For example, images or music files that can be stored digitally. Purchasing NFT tokens can be compared to collecting paintings, only instead of the usual oil paints on the canvas you get a JPG file.

<https://www.barwinok.org/chomu/>

Barwinokarc@gmail.com

+38 068 491 17 49 Vyacheslav

+38 050 383 91 70 Igor